




MARISA TOVAR

DESIGNER & ART DIRECTOR

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EXPERIENCE

Jun 2016 - Jan 2017

Freelance Sr. Art Director | CRITICAL MASS

Jan. 2015 - Jun 2016

Sr. Art Director | WEBER SHANDWICK

Nov. 2014 - Jan. 2015

Interactive Designer (contract) | APPLE INC.

Aug. 2014 - Oct. 2014

Visual Designer (contract) | GERSHONI

Nov. 2013 - Aug. 2014

UI & UX Designer (contract) | YOUTUBE

EDUCATION

UX Design Bootcamp Aug. 2013
GENERAL ASSEMBLY

Course on UX Design with curriculum including Design Process, Rapid Prototype, and Hi-Fidelity Prototype.

BA, Digital Imaging, Advertising Photography Apr. 2006
BROOKS INSTITUTE OF PHOTOGRAPHY

Brooks, being one of the top Art schools in the nation, allowed me to be taught by world leaders in professional photography, digital imaging, and graphic design.

CLIENTS

Apple Inc., Britvic, Curbside, EA, Enlighted Inc., Exxon Mobil, Deloitte, Disney-ABC Television Group, Fox Television Studios, He for She, Gilead, Google, Guess?, Johnson & Johnson, Lilly, LUXE, Microsoft, Motorola, My Vegas, NBC Universal, Nokia, Nestle, Philips, Qualcomm, Quickbooks, Reading Rainbow, SFAI, Sony Pictures, Sutter Health, The Walt Disney Internet Group, Walt Disney Motion Pictures, Warner Bros. Studios, Ubisoft and Umpqua Bank.

PROFILE

With over 8 years of experience, Marisa started her career in Los Angeles. She created print pieces and digital experiences for brands like Disney, Microsoft, NBC Universal, Fox Broadcasting and Guess. She then chased her passion for tech and interactive design to San Francisco, where she partnered with teams at YouTube and Apple on new product and site launches. Recently she has worked with advertising agencies such as Weber Shandwick and Critical Mass on new business pitches and creative campaigns. Considered a master of digital design and part brand marketing unicorn, Marisa's curiosity, insightfulness, adaptability and weirdo spirit have all played significant roles in her successful endeavors.

SKILLS

Adobe Photoshop	<div style="width: 100%;"><div style="width: 100%;"></div></div>
Adobe InDesign	<div style="width: 100%;"><div style="width: 80%;"></div></div>
Adobe Illustrator	<div style="width: 100%;"><div style="width: 70%;"></div></div>
G Suite & PPT	<div style="width: 100%;"><div style="width: 90%;"></div></div>
Sketch	<div style="width: 100%;"><div style="width: 100%;"></div></div>
HTML5 & CSS3	<div style="width: 100%;"><div style="width: 85%;"></div></div>
Javascript	<div style="width: 100%;"><div style="width: 30%;"></div></div>
After Effects	<div style="width: 100%;"><div style="width: 95%;"></div></div>
Lightroom	<div style="width: 100%;"><div style="width: 90%;"></div></div>
Principle & invasion	<div style="width: 100%;"><div style="width: 75%;"></div></div>

QUALITIES

 Creative	 Team Work	 Ideas
 Leading	 Experience	 Innovation